

DEAR ADVOCATE ARMY

Approaching the end of another year presents us with an opportunity to reflect upon our past accomplishments as we look into the future.

We recently celebrated our 5th year anniversary which marked a major milestone for our organization. The first several years of our work was focused on building a strong foundation, to include a national and international presence of 29 coalition partners representing 8,224,066 individuals including 70,000 doctors worldwide.

Our Goal: To protect patient rights and civil liberties.

CIAAG developed an <u>8-Point Strategy</u> to address the complex issues identified as the systemic failures with the current strategic approach by our federal and state governments to restructure our nation's healthcare systems.

In order to implement the next phase of our work, we need to expand operations.

For fiscal year 2023, we are seeking formal investors to help support this expansion; however, this is not without its own set of unique challenges. You see, CIAAG is challenging the status quo of a multi-billion dollar industry; therefore, traditional means of financing may not be made available to us. Despite this challenge, we are confident through executing our due diligence, that we will be able to connect with individuals and organizations that see the long-term benefits of partnering with CIAAG.

What will these donations be used for?

CIAAG has developed a multi-year strategic plan outlining the activities we will pursue during the fiscal years 2023 - 2028. Let's explore some of the activities you can expect to see from us in 2023:

Education:

- January March 2023 We are offering our 1st Annual Public-Health Policy Advocacy Training Series where we will be teaching "Advocacy Best-Practices." Those who complete the course will receive a free copy of CIAAG's Advocacy Best-Practices Guidebook. Interested? This course is absolutely FREE! Sign-
- up on our website today. Register Here.
 April December 2023 We will be hosting our monthly #CIAAGAdvocacyChat webinars. These courses are designed to educate our members on the national and international polices that influence accessibility to healthcare services.

Advocacy:

- Promote CIAAG's <u>8-Point Strategy</u> which seeks to address the systemic problems within the national and international strategic work on global drug policy and accessibility to medications for the treatment of illnesses and painful
- In order to achieve our mission at CIAAG, we will be pursuing a 3-pronged approach that focuses on:
 - Research: Evidence-based policy-making is the way of the future. As a result, we must ensure that the evidence used by our lawmakers is ethically sourced. Current trends illustrate massive abuses taking place within the clinical research field via the use of decentralized clinical trials. The use of these methods have resulted in patient injury and human right violations. CIAAG seeks to change the rules and regulations surrounding the use of clinical research in the creation of medical guidelines and the resulting public health policy implications.
 - Patient Privacy: The use of technology in the field of medicine is rapidly expanding. Patient care must be provided on an individual basis based on one's unique needs. The use of algorithms and social data points to determine eligibility of available healthcare services is an unacceptable, discriminatory practice. CIAAG seeks to enact laws and regulations to address these privacy issues and patient rights violations currently taking place within the healthcare delivery system.
 - Access to Medicines: In the past decade, we have witnessed a dramatic shift in the delivery of patient care away from the biomedical care model, towards the biopsychosocial care model. Unfortunately, this was done before the appropriate research was conducted to determine its overall efficacy and safety. Patient care was manipulated in order to garner research on painful illnesses and conditions. As a result, patients were left unable to access necessary appropriate evidence-based treatments and instead, are being forced into untested modalities. It is unethical and dangerous to force patients into human clinical trials without their knowledge and informed consent. Additionally, the lack of transparency and oversight has lead to exacerbations of public health disparities. This is in direct opposition to national and international guidance. CIAAG seeks to restore the individual rights of all patients so they may be able to access the appropriate medications and treatments they require for their individual needs.

We are excited to embark upon our multi-year strategic plan at CIAAG. The next 5 years of our organization's work will be focused on growing our presence across the globe stage and to advocate for policies that preserve the civil liberties of society.

Until we are able to secure corporate investment dollars, we need your continued support! The base costs for CIAAG in 2023 (with no expansion in operations) will run approximately \$5,000. We are asking all of our members to consider giving a donation to help support our operational expenses while we seek formal investment opportunities. Any and all donations will help us achieve our goals.

DONATE HERE



"The public's health cannot thrive if the individuals within it must suffer" -Lauren Deluca, Executive Director, CIAAG

Remember, Together We Are #CIAAGStrong!!!

Thank you,

Lauren L. Deluca, CPCU, API, AINS and Shasta Rayne Harner Executive Director and Vice President Chronic Illness Advocacy & Awareness Group dba CIAAG



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