

Implementation Center

Stakeholder Engagement

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Overview

The council will engage with stakeholders in developing the strategy. Stakeholders include the public; community-based organizations, and practitioners in the public and private sectors engaged in prevention and wellness programs and activities. Stakeholders also include federal, state, regional, local, and tribal officials who work in public health.

Stakeholder input will be gathered through:

- Listening sessions at national and regional meetings
- Web-based media for stakeholders and the public to provide input

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Meetings

- National Association of County and City Health Officials, Memphis—July 14–16, 2010
- Association of State and Territorial Health Officials, Colorado Springs—October 20–22, 2010
- American Public Health Association, Denver—November 6–10, 2010

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Outreach Calls

October 1, 2010

Conference Call with Surgeon General Regina Benjamin

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Resources

The National Prevention and Health Promotion Strategy will include input from a range of stakeholders whose work has an impact on health, but who might not consider themselves to be health professionals.

Stakeholders from various sectors will be able to provide feedback on how their work (e.g. education, transportation, agriculture, labor, etc.) affects the nation's health.

These materials were designed to support a discussion session with stakeholders that could be as brief as 30 minutes. These materials include:

- [Instructions for stakeholder discussions](#)
- [PowerPoint presentation](#)
- [Participant input sheet](#)
- [Fact sheet on the National Prevention and Health Promotion Strategy](#)
- [Facilitator feedback form](#)

Additional support resources:

- [Legislation](#) (see section 4001)
- [First status report](#)
- [Public input site](#)

We invite you to join us in this opportunity to bring prevention and wellness to the forefront of the nation's efforts to improve the health status of all Americans.

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